

# List of Values

1. Accomplishment, Success
2. Accountability
3. Accuracy
4. Achievement
5. Adventure
6. Beauty
7. Calm, quietude, peace
8. Challenge
9. Change and variety
10. Cleanliness, orderliness
11. Collaboration
12. Commitment
13. Communication
14. Community
15. Competence
16. Competition
17. Concern for others
18. Content over form
19. Continuous improvement
20. Cooperation
21. Coordination
22. Country, love of (patriotism)
23. Creativity
24. Customer satisfaction
25. Decisiveness
26. Delight of being, joy
27. Democracy
28. Discipline
29. Discovery
30. Ecological Awareness
31. Efficiency
32. Equality
33. Ethical Practice
34. Excellence
35. Excitement
36. Fairness
37. Faith
38. Fame
39. Family
40. Financial Gain
41. Freedom
42. Friendship
43. Fun
44. Global view
45. Good will
46. Goodness
47. Gratitude
48. Hard work
49. Harmony
50. Honesty
51. Honor
52. Independence
53. Inner peace
54. Innovation
55. Integrity
56. Justice
57. Knowledge
58. Leadership
59. Love, Romance
60. Loyalty
61. Meaning
62. Merit
63. Money
64. Nature
65. Openness
66. Peace, Non-violence
67. Perfection (of details)
68. Personal Growth
69. Pleasure
70. Positive attitude
71. Power \* Authority
72. Practicality
73. Preservation
74. Privacy
75. Problem Solving
76. Progress
77. Prosperity, Wealth
78. Public Service
79. Punctuality
80. Quality of work
81. Quality relationships
82. Respect for others
83. Results-oriented
84. Rule of Law
85. Safety
86. Satisfying others
87. Security
88. Self-reliance
89. Self-respect
90. Service to others
91. Simplicity
92. Skill
93. Speed
94. Spirituality
95. Stability
96. Standardization
97. Status
98. Strength
99. Success, Achievement
100. Systemization
101. Teamwork
102. Timeliness
103. Tolerance
104. Tradition
105. Tranquility
106. Trust
107. Truth
108. Unity
109. Variety
110. Wisdom